



## Sponsorship Opportunities

Bioneers offers a selection of conference and year-round sponsorship opportunities to connect with our community of engaged, environmentally- and socially-conscious citizens. We invite you to join us in growing the movement!

- ◆ Conference attendance: **3,000+**
- ◆ Bioneers Email Subscribers: **29,280+**
- ◆ Bioneers Social Media Audience: **60,000+**
- ◆ Bioneers Resilient Communities Network Audience: **8,000-12,000**
- ◆ Bioneers Radio Audience on 500+ Stations Across the United States: **125 million+**
- ◆ Bioneers Television Broadcast Audience on Link TV: **35 million+**
- ◆ Bioneers Television Broadcast Audience on Free Speech TV: **36 million+**

Please see our selection of sponsorship opportunities below. Have other ideas? We'd love to collaborate on a customized benefits package that best fits your goals and budget.



Bioneers is a globally acclaimed nonprofit organization that highlights breakthrough solutions for restoring people and planet.



## 2015 NATIONAL BIONEERS CONFERENCE SPONSORSHIP

*The National Bioneers Conference brings together civil society groups, professionals and visionary start-ups; nature-inspired scientists and artists; indigenous leaders; innovators in the food system, health care and the healing arts practitioners; educators and students; women leaders; social entrepreneurs, green business innovators, philanthropists and economists; media innovators; and engaged citizens. We invite you to join our community of leaders!*

### **Visionary Partner - \$25,000**

- ◆ Five 3-day passes to Bioneers Conference (value \$2,500)
- ◆ Thank you announced daily from the Conference main stage
- ◆ Premium exhibit booth at the conference to present your company and conduct sales
- ◆ Access for two to the conference Green Room with speakers and VIPs
- ◆ Access for five guests to the Friday evening VIP Reception and Dinner with the “Who’s Who” of Bioneers
- ◆ Your logo in 20,000+ mailed conference promotional brochures
- ◆ Your logo in 4,000+ conference programs
- ◆ Your logo on a dedicated main stage slide shown daily at the conference
- ◆ Your logo, link and 60-word pitch featured on the partners page of the conference website
- ◆ Your brand mentioned 5x in Bioneers social media posts thanking conference partners (reach 60,000+ followers)
- ◆ Reposts of up to 12 of your social media posts throughout the year
- ◆ E-Newsletter interview conducted by Bioneers executive highlighting alignment between Bioneers and your company
- ◆ Your logo included in 4 Bioneers newsletters promoting the conference



## Breakthrough Partner - \$10,000

- ◆ Three 3-day passes to Bioneers Conference (value \$1,500)
- ◆ Exhibit booth at the conference to present your company and conduct sales
- ◆ Access for three guests to the Friday evening VIP Reception and Dinner with the “Who’s Who” of Bioneers
- ◆ Your logo on a shared main stage slide shown daily at the conference
- ◆ Your logo in 20,000+ mailed conference promotional brochures
- ◆ Your logo in 4,000+ conference programs
- ◆ Your logo on a shared main stage slide shown daily at the conference
- ◆ Your logo, link and 60-word pitch featured on the partners page of the conference website
- ◆ Your brand mentioned 3x in Bioneers social media posts thanking conference partners
- ◆ Reposts of up to 6 of your social media posts throughout the year
- ◆ Your logo included in 4 Bioneers newsletters promoting the conference

*“Bioneers is central to the re-imagination of what it means to be human”*

-Paul Hawken

## Trailblazer Partner - \$5,000

- ◆ Two 3-day passes to Bioneers Conference (value \$1,000)
- ◆ Access for two guests to the Friday evening VIP Reception and Dinner with the “Who’s Who” of Bioneers
- ◆ Your logo on a shared main stage slide shown daily at the conference
- ◆ Acknowledgment in 20,000+ mailed conference promotional brochures
- ◆ Acknowledgment in 4,000+ conference programs
- ◆ Your logo on a shared main stage slide shown daily at the conference
- ◆ Acknowledgment on the partners page of the conference website
- ◆ Your brand mentioned 2x in Bioneers social media posts thanking conference partners
- ◆ Reposts of up to 4 of your social media posts throughout the year
- ◆ Acknowledgment in 4 Bioneers newsletters promoting the conference



## BIONEERS SCHOLARSHIP PARTNER

Your generosity brings youth, low-income women, indigenous students and change-makers from all backgrounds to the Bioneers Conference. Each scholarship changes the lives of participants with three full days of skill sharing, mentors hip, workshops and leadership development.

All of the above benefits of a conference sponsorship apply, plus acknowledgment on the Bioneers youth leadership website page.

- ◆ Change Lives - \$5,000 will pay for food, travel and conference attendance for 10 scholarship recipients.
- ◆ Build Future Leaders - \$15,000 will pay for food travel and conference attendance for 30 scholarship recipients.
- ◆ Grow the Movement - \$25,000 will pay for food, travel and conference attendance for 50 scholarship recipients.

*"This conference shed light on my potential career path and gave me insight into the people whose lifestyles I aspire to one day replicate"*

- Jake Kornak  
2014 youth scholarship recipient

## BIONEERS CONFERENCE MEDIA PARTNER

In exchange for print, radio, and new media promotion of the Bioneers Conference valued at or above \$500 or above, we offer a selection of benefits in addition to customized packages commensurate with the value of your support.

- ◆ Up to four 3-day passes to the Bioneers conference
- ◆ Access for up to four for the Friday Evening VIP Reception and Dinner with the "Who's Who of Bioneers"
- ◆ Your logo in 4,000+ conference programs
- ◆ Your logo on a shared main stage slide shown daily at the conference
- ◆ Acknowledgment on the partners page of the conference website
- ◆ Your brand mentioned 2x in Bioneers social media posts thanking conference partners
- ◆ Acknowledgment in 4 Bioneers newsletters promoting the conference

# BIONEERS YEAR-ROUND MEDIA POLLINATOR

## **Bioneers Radio Partner - \$25,000**

Your brand highlighted as the featured sponsor of the Bioneers radio series, which is broadcast on 153 stations in the U.S. and syndicated on iTunes, SoundCloud and Stitcher.

- ◆ Branded page on Bioneers media website
- ◆ Host introduction thanking your brand in the radio show
- ◆ Brand mention in all promotions of Bioneers Radio series on social media
- ◆ Your logo on Bioneers Media Pollinator page with badge for your website
- ◆ Your logo and link on Bioneers website partners page
- ◆ Your logo in Conference promotional materials
- ◆ Two 3-day passes to the Bioneers conference (value \$1,000)

## **Bioneers Video Partner - \$25,000**

Your brand highlighted as a featured sponsor of a Bioneers video series released on the Bioneers website and YouTube channel with an accompanying social media promotional campaign.

- ◆ Your logo on Bioneers YouTube channel homepage banner for 1 year
- ◆ Your logo on Bioneers Media Pollinator page with badge for your website
- ◆ Your logo and url in outro of each video in series
- ◆ Acknowledgment and link in series video descriptions on YouTube
- ◆ Your brand in "thank you slide" annotation on YouTube video with link - option for promotion or discount of your products for 1 year
- ◆ Your logo in Bioneers conference promotional materials
- ◆ Two 3-day passes to the Bioneers conference (value \$1,000)

## **Bioneers Thought-Leader Video Partner - \$10,000**

A custom four-part video series featuring an interview with your CEO or spokesperson about relevant topic areas

- ◆ Custom social media campaign to promote the video series on Bioneers website, newsletters, blog and social media network.
- ◆ Videos featured on Bioneers YouTube channel homepage
- ◆ Your logo on Bioneers Media Pollinators page with badge for your website

## **CONTACT INFO:**

To learn more about becoming a Bioneers partner please contact: Dorothee Royal-Hedinger, Marketing Coordinator, 415-347-9824 or [dorothee@bioneers.org](mailto:dorothee@bioneers.org)